

#### Hello

Thank you for deciding to collaborate with us in creating something for FindBliss.co.uk. We really appreciate having you on board.

# **Getting Started**

All you'll need to do is accept our invitation in the email which will shortly follow. This will generate your own account. Our partner platform Wix may have some rewards for you - it's worth checking those out especially if you are interested in developing small businesses. You'll also be able to see most of the Find Bliss pages, although you won't be able to click through to premium content without a subscription. You can have a free trial of any membership style from the Join us page.

## **Bloggers & Forumers**

Here is a link to my blog post <u>design-a-stunning-blog</u> which will help you with the structure of your post. If you've opted for our ghost writing package we'll be in touch very soon to get things started for you. Content wise our style is always blissful so be sure to be positive where you can. If you are talking about a tricky topic try not to leave it on a negative note. Posting in the Forums is a similar process, just shorter and faster. You can post in the forum from your mobile or tablet which is great if you are out and about.

Our Blog software is some of the fastest, easiest and most attractive I've ever used so you're in good hands! If you're struggling with anything at all please drop me a text or VM and I'll get straight back to you, 07830 382219 is the best number to get me on.

I like to organise my blog's story-style. Although recently some of my posts have been so large that they really should be split. Long Blogs are slow to load and challenge the reader's attention span. My process is that I often create my title and subtitles and then add notes as I create the content under the subheaders, until I'm happy. Your blog must be between a 2 and 6 minute read, if it's longer it's a 2-parter or a mini series. We are happy to have whatever you need it to be. Don't delay submission because you are outstanding in a couple of things. You'll have the option to edit once your post is published and we can always publicise updates as needed, so long as the missing information causes inaccuracy or for the post to be bad.

#### **Other Creators**

If you are creating a video or podcast, if you are hosting an event, moderating a forum or group or if you are putting items in our store or file downloads. This is best handled over email. You can message me directly at Lori@creativestudio.rocks, it's great to bring new and exciting content of all kinds to our community and I'm always happy to Zoom if that's what suits the project at the time. Sadly I don't get to visit many of our creators at the moment but as the team grows I hope to change that.

## **Supporting your Work**

Sorry we're not able to include your paid or affiliate links in guest posts etc but we are delighted for you to link to your business in them and we'll also support you in the best ways possible. We have a lot to offer here, so taking a moment to consider this can pay big dividends for one set of work. What we will offer you will depend on what you are trying to achieve and what will be the best fit for the Bliss community, as well as the format your content is created in. It might be suitable for a live or ticketed event, your item could be on sale in the Bliss Boutique, and we usually include it in our social media, forums, groups and emails. Getting the level, the tone etc correct is really important because everything we do must be blissful. Creators who are Free Bliss members will only be allowed content in two areas at any one time. For example a blog post writer might also post on the forum or host a video, but they can't do all 3 without a paid subscription. This is to ensure fairness to our business community. We have paid subscriptions from £10 per month so that it's affordable for everyone and we can continue to grow. Promotion is important, we tend to work on the 2/1 rule: give two things then you can ask for something in return. Think of it as keeping your bank in credit before you try to spend. Please be aware that Free and Personal member content are only fully live for 6 months, at which time they are archived or deleted at our discretion. The best way to ensure your post stays live is to become a business member. All business member posts remain live as long as they retain their membership.

### Rules for all creators

You can't plug other businesses or sources directly but you are welcome to introduce anyone from your circle to us. If they join Bliss and we find them blissful too we'll then add your post or other links to your original work. All work must be original and inclusive for all. If you are sharing a point of view, be sure to say it's your own view.

### What happens Next?

I can't wait to see what you do! As soon as you are ready for proofing or upload, drop me a message, either on the site chat, from the contact us page or on an email letting me know how you got on and any comments you have for us to take action on. Please make sure your conversation is addressed only to me and you're not posting in a group. If you don't have access to great images, we have a huge stock plus the option to create infographics and other artwork too. So if you want to add some extra visuals then I'm happy to do a short screenshare so that you make some choices.

Once you're happy I'll ask our resident proof reader, Ava, to look over your content, she'll get back in touch with you with any changes she recommends. I'll then take a look at how we can

connect your content to the wider world, once we publish you'll be able to see it in your blog or forum posts list. If it's a different style of content then you are welcome to talk about it in your social media and link to it in the bliss forums. If there is anything you need to change just let either Ava or myself know and we'll amend it as a top priority. If you didn't get your unique content link at the time of creation, drop us a line and we'll get that straight to you. If you want to refresh a post seasonally then let us know as soon as you can and we'll find the best way to support that.

Most of all we hope this is a blissful experience for you and that we have made a new friend for Find Bliss.

Lori Wood Williams FindBliss Finding Bliss in the Everyday!